

# Idaho Invasive Species News

The Idaho Invasive Species Law was enacted in 2008 to address the increasing threat of invasive species in the State of Idaho. The intent of the law is to provide policy direction, planning and authority to combat invasive species in the state and to prevent the introduction of new invasive species. This legislation establishes the duties of the Idaho State Department of Agriculture (ISDA) as the lead agency and authorizes the department to promulgate rules and conduct inspections as necessary.

As part of this program, Idaho recently launched an aggressive education and outreach campaign. The campaign's goal is to reach Idaho audiences through targeted outreach avenues. This "No Hitchhiking" poster is a collaborative effort between ISDA, the Idaho Transportation Department and the Idaho Weed Awareness Campaign. These posters are placed at all Idaho highway gateways and rest stops – they encourage the traveling public to be aware of unintentional hitchhikers.

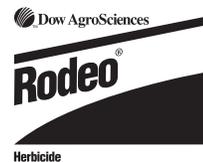


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