



My Point

- YouTube - 667,786 views
- Daily Show - 1.5 million viewers nightly + 52,850 views online

How can we get the public excited about the Invasive Plant Issue without coming across as Environmental Wacko?





UGA1380045



POSTER

UGA2133006



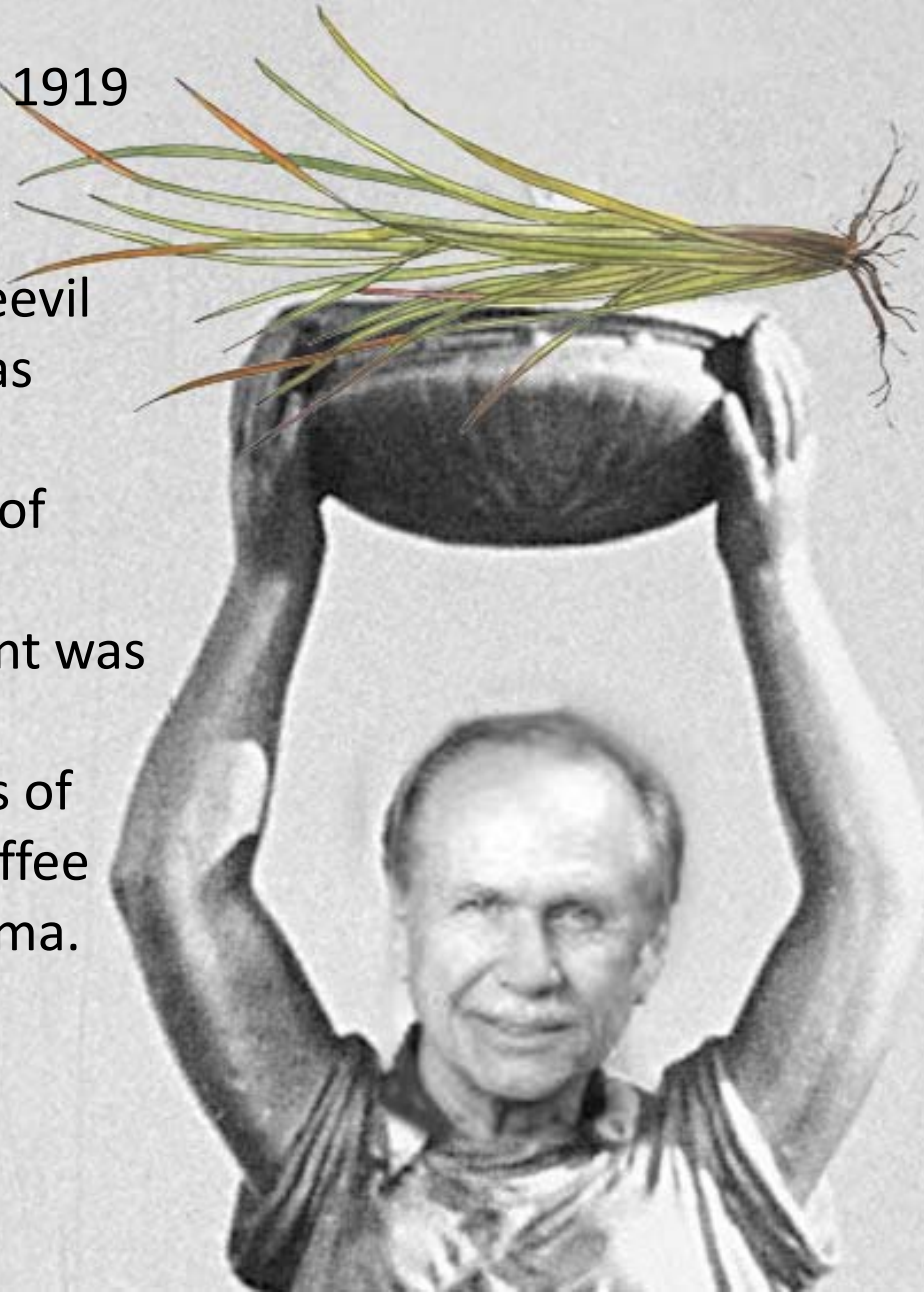


Boll Weevil
Monument
December 11, 1919
In Profound
Appreciation
Of the Boll Weevil
And what it has
done
As the Herald of
Prosperity
This Monument was
Erected
By the Citizens of
Enterprise, Coffee
County, Alabama.

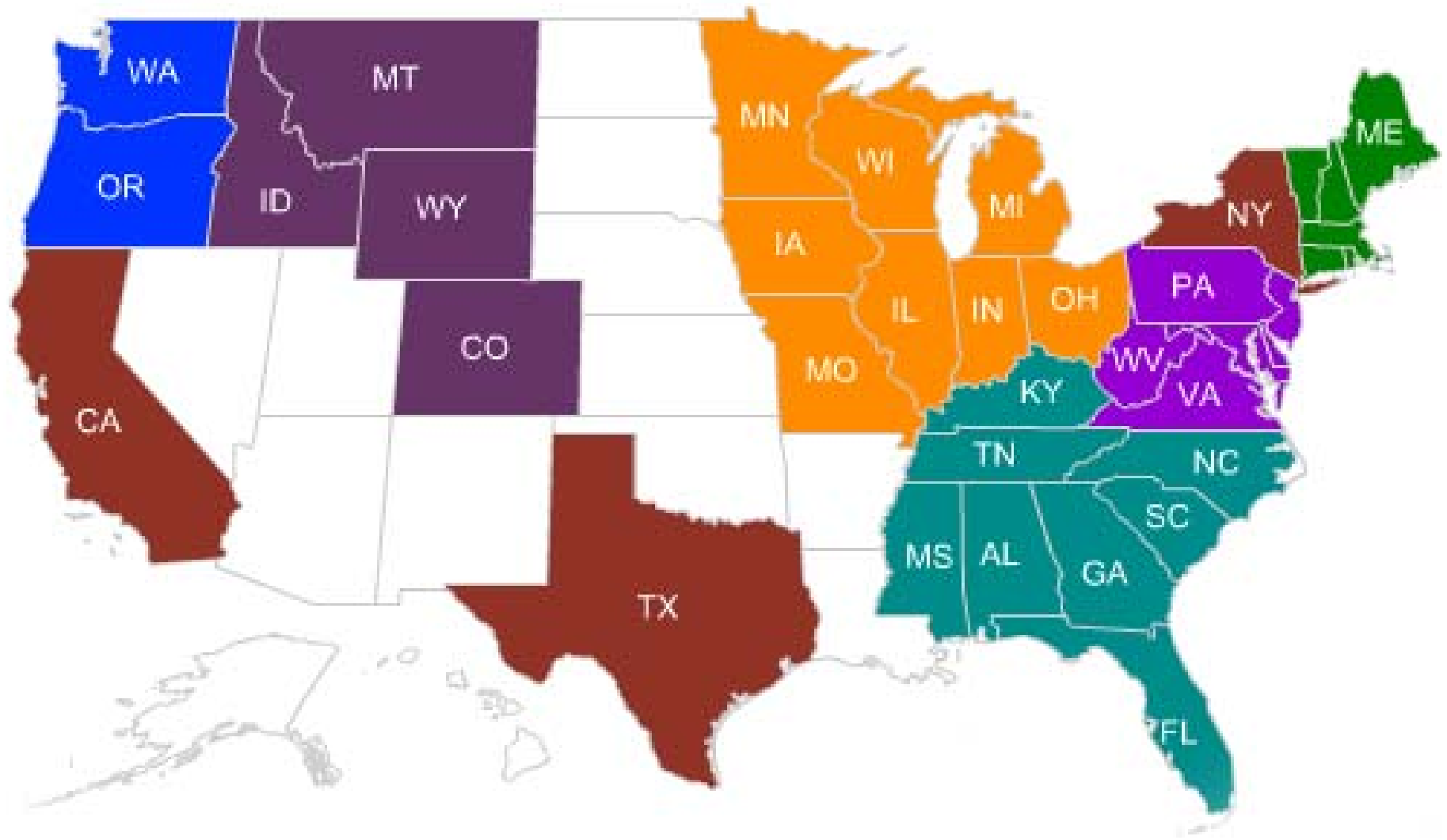


The citizens of
Enterprise,
Alabama erected a
monument to the
boll weevil. It was,
and still is, the
only monument to
an agricultural
pest.

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Strategic Planning Retreat

- **January 13-14, 2009**
- **15 attendees**
- **Held at Elachee Nature Center in Gainesville, Georgia**
- **Bill Hubbard, Southern Region Extension Forester, Facilitated**



5. Facilitate & collaborate with other groups that work in restoration (host/cohost conferences, workshops, etc). ^{Forum related stuff!}

6. Develop Expert database

7. Identify and publish high-priority Research Needs.

8. Add more liaisons & affiliations to the Board (green industry, DOT, AWS, etc).

9. FOSTER Development of C.W.M.A.'s

10. FOSTER EDRR Committee Development

11. Increase marketing & Communication of SE EPPC. (Including Master Garden & other Networks)

12. Increase online presence of success stories, examples & Case studies

13. Making Peer-Reviewed materials more readily available

14. Identify regional ^{& legislative} policy issues

15. Code of conduct Letter (St. Louis)

16. Popular Press Articles (Garden Club)

17. Create "Green Industry" Committee

18. Produce & publish e-news

19. Produce & distribute pubs.

20. Training & Workshops

2009 Strategic Objectives

- Synthesize and share state EPPC plant listing processes and protocols
- Identify regional legislative and policy issues
- Foster development of CWMA's
- Facilitate interaction and collaboration with other organizations
- Increase outreach and communication
- Develop list of potential liaisons to serve on board of directors
- Foster more interaction with “green industry”



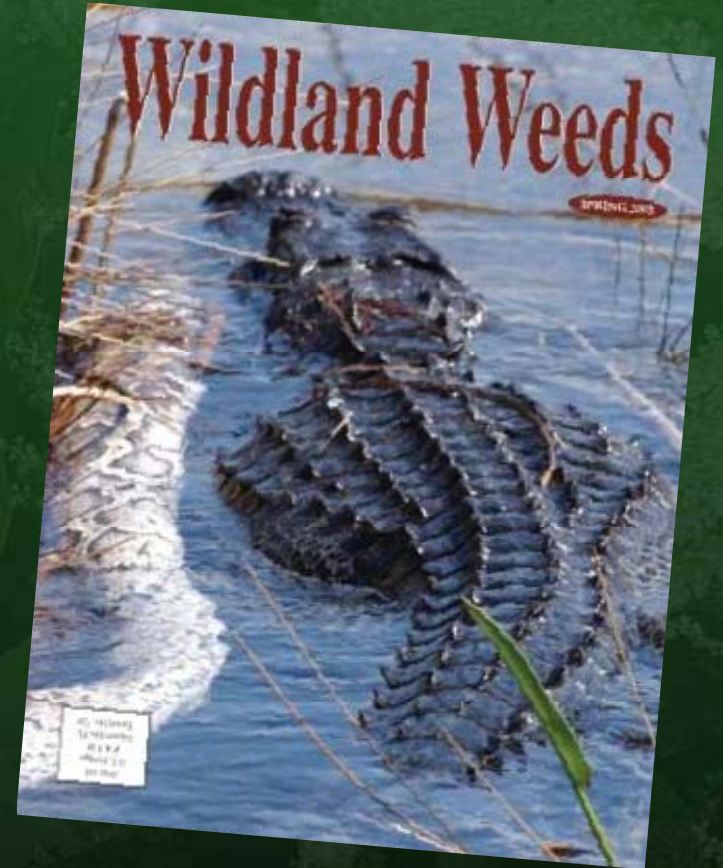
Major Activities

- 11 Annual Conference (at least one in each state)
- Representation on National EPPC Board – Brian Bowen serves as NAEPPC liaison
- Workshops



Wildland Weeds

- Quarterly publication
- 2,000 readers
- 24 – 32 pages
- Included with SE-EPPC or State Chapter Membership



EDDMapS

Early Detection and Distribution Mapping System

USDA PLANTS, USDA Forest Service,
IPAMS, FLEPPC, Herbarium and
Citizen Scientist Data All in One Place

Electronic Reporting and Notification



The screenshot shows the EDDMapS website interface. At the top left is the EDDMapS logo with the tagline "Early Detection & Distribution Mapping System". To the right are links for Home, About, and Contact. Below the logo is a navigation menu with tabs for ABOUT EDDMAPS, DISTRIBUTION MAPS, REPORT SIGHTINGS, SPECIES INFORMATION, TOOLS, NEWS, PARTNERS, and PROJECTS. On the left side, there is a "QUICK LINKS" section with buttons for "Report a Sighting of an Invasive Plant", "Learn more about Invasive Plants", "Find a Location", "Download Data", and "View Plants by County". Below this is a "LOGIN" section with fields for "User Name" and "Password", and a "Submit" button. The main content area features the title "EDDMapS - Early Detection and Distribution Mapping System" and a paragraph describing the system's purpose. Below this are three columns: "Report Sightings" with a "Start Reporting" button and a satellite map image; "View Distribution" with a "Explore Distribution" button and a map image showing green distribution points; and "Invasive Resources" with a "Learn More" button and a photo of purple flowers.



www.se-eppc.org

- ½ Million Hits Last Year
- Invasive Plant Information and Images
- List serve
- Clearinghouse for Information



The screenshot shows the homepage of the Southeast Exotic Pest Plant Council (SE-EPPC). The header includes the SE-EPPC logo, navigation links (Home, About, Contact, Search, Links), and a banner image of a flowering plant. Below the header is a navigation menu with links for JOIN NOW, PUBLICATIONS, INVASIVE PLANTS, ANNUAL MEETING, BOARD OF DIRECTORS, NEWS, and EDWARDS. The main content area is divided into several sections: STATE CHAPTERS (Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee), RELATED ORGANIZATIONS (National Association of EPPCs, etc.), E-Newsletter (listing dates from 2006 to 2007), Invasive Plants in the News (listing recent news items), Recent Publications (listing recent publications), and EDD Maps (with a link to Register Now for the 2008 National Invasive Plant Conference).



WE NEED YOU!

- **EDRR/EDDMAPS – John B.**
- **Green Industry – Nancy L.**
- **Outreach & Communication – Karen B.**
- **CWMA Development – Nancy F.**
- **Legislative and Policy – Lee P.**
- **Research – Tony P.**
- **Web Page Committee – Chuck B.**
- **Others – Dave M.**





BIG CROWN: Newt Hardie shows off a large kudzu crown to the Bartram Chapter of the Sierra Club.

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